



# HELP! MY SMALL BUSINESS IS BURSTING

Financing options to help your business grow

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## Common Lending Solutions

Compare the top three most common financing options for small businesses, and how each can help you reach your goals.

SOLUTION	Business Credit Card	Business Line of Credit	Term Loan
TIME FRAME	< 30 days	30 Days – 1 Year	> 1 year
PURPOSE	Inventory, Supplies, T & E	Account Receivable Management	Equipment, Commercial Real Estate, Business Acquisition
BENEFITS TO THE BUSINESS	<ol style="list-style-type: none"><li>1. Helps maximize cash flow cycle</li><li>2. Strengthens business credit</li><li>3. 30 day grace period to pay back purchases (assuming a zero starting balance)</li><li>4. Many cards offer rewards</li></ol>	<ol style="list-style-type: none"><li>1. Helps maximize cash flow management</li><li>2. Allows access to Capital at a lower rate than a credit card</li></ol>	<ol style="list-style-type: none"><li>1. Allows for reduced payments when amortized over longer periods of time</li><li>2. Interest is tax deductible</li></ol>
GOAL	Use the credit card for short-term expenses and pay in full monthly to avoid interest charges	Use Business Line of Credit and pay off between 30 days and 1 year	Pay off over a defined period of time