



FROM BUSINESS GROWING PAINS TO GAINS

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Common Lending Solutions

Compare the top three most common financing options for small businesses, and how each can help you reach your goals.

SOLUTION	Business Credit Card	Business Line of Credit	Term Loan
TIME FRAME	< 30 days	1 Year	> 1 year
PURPOSE	Inventory, Supplies, T & E	Account Receivable Management	Equipment, Commercial Real Estate, Business Acquisition
BENEFITS TO THE BUSINESS	<ol style="list-style-type: none">1. Helps maximize cash flow cycle2. Strengthens business credit3. 30 day grace period to pay back purchases (assuming a zero starting balance)4. Many cards offer rewards	<ol style="list-style-type: none">1. Helps maximize cash flow management2. Allows access to Capital at a lower rate than a credit card	<ol style="list-style-type: none">1. Allows for reduced payments when amortized over longer periods of time2. Interest is tax deductible
GOAL	Use the credit card for short-term expenses and pay in full monthly to avoid interest charges	Use Business Line of Credit and pay off over the course of 1 year	Pay off over a defined period of time